

# Community Impact Report

FY 2024

# Fentanyl is the Leading Cause of Death for Americans Ages 18-45



# A Letter From Our Foundation

November 2024



John Thomas Queh 6.22.97 - 9.20.21

The Jack Quehl Foundation and Do it For Jack are committed to educating our community about the dangers of fentanyl poisoning. After we lost Jack, we didn't want another family to be blindsided by fentanyl. We started the foundation to spread awareness in Jack's name. The more we share our story, the more lives will be saved.

During 2022, our first year, we accomplished more than we ever imagined. We officially launched the foundation and our website in November 2022 and developed our speaking programs. By spring of 2023, we were engaging schools, parent groups and professional gatherings. Do It For Jack branded apparel is driving awareness across social media as our supporters wear it and share it, from interesting and exotic locations throughout the country and across the globe. They are sharing Jack's story and helping us broaden the conversation.

We are grateful for our board members, partners, donors and volunteers who work tirelessly to help educate the community about the escalating fentanyl crisis.

The Jack Quehl Foundation and Do It For Jack are headed in the right direction, but we need help to continue to spread our message. We are amplifying our marketing and social media efforts to broaden our reach and seeking partnerships with companies and sponsors. This year we will complete a curriculum that anyone can use to speak and educate about the dangers of fentanyl. Our messaging will include a documentary film sharing Jack's story and stories of others who have been fatally poisoned by fentanyl. Our new website will be launching soon.

We don't want to see anyone else lose their Jack. The Jack Quehl Foundation and Do It For Jack want something positive to grow from Jack's death. We hope you will help us in our mission.

Stephanie & Tom Quehl Parents, Founders, Activists Jack Quehl Foundation

### **ABOUT THE FOUNDATION**

The Jack Quehl Foundation and Do It For Jack were established in 2022, in loving memory of John Thomas ("Jack") Quehl, who tragically lost his life due to fentanyl poisoning on September 20, 2021. Fentanyl is killing a record number of people, including many like Jack who had no warning they were being exposed to it. More and more fentanyl is making its way into the United States, including via counterfeit prescription drugs such as Adderall, Xanax and Percocet. Fentanyl is now the leading cause of death for Americans ages 18-45.

#### **OUR MISSION**

To Educate Our Community About The Threat of Fentanyl Poisoning





Jack's Tragic Death Offers a Powerful, Lifesaving Lesson.

#### JACK QUEHL FOUNDATION BOARD

#### Stephanie Quehl, President

Tom Quehl Jennifer Homer Jon Homer David Germano Mandy Gillmer Kelli Tarantino Tracy Vonder Brink Donna Schnicke Angie Geier Mark Murphy



# **OUR IMPACT**

# 3,782+



We've directly engaged more than 3,782 students and parents, at over 20 local schools, focusing on critical education about how to stay safe from the threat of fentanyl.

### 1.75M +



We've delivered over 1.75M media impressions across events, social media, print and digital press coverage, guest appearances on podcasts, along with our website and eNewsletter.



We were asked to contribute testimony to the Ohio House Homeland Security Committee, in support of House Bill 230 intended to significantly increase penalties associated with drug and human trafficking.



The Foundation has donated or sold close to 1.5k pieces of Do It For Jack apparel being shared across the globe, in 47 different countries and all 50 states, to raise awareness of the fentanyl crisis and drive a critical conversation.











# **VOICES FROM THE COMMUNITY**

"This foundation has a great influence on young teens and makes them say no to illicit drugs." Moeller H.S. Senior

"I was seriously so blind to all of these statistics, so I really appreciate you educating us." St. Ursula Parent

# **Funding Allocation**

